



ColorStar Impressions HD mats feature your custom logo or artwork digitally printed in high definition on eco-friendly PET (polyethylene terephthalate) carpet

- **Digitally printed** on 23-ounce per square yard carpet at 76 dpi, this makes 3D images, fine details and shading achievable for photographic quality printing.
- **100% recycled content** from reclaimed plastic makes this PET (polyethylene terephthalate) carpet surface eco-friendly
- **Resists fading** with PET yarn that has excellent color-fastness and resists fading with repeated cleaning and washing
- **Stain resistant** with naturally stain resisting PET yarn
- **60 standard color options** available. No PMS color matching
- **Nitrile Rubber** backing with thickness of 52 mil
- **Launderable commercially**

Suitable for indoor commercial use anywhere you would like to display your logo, message, slogan or artwork at front entrances, desks or in lobbies.

Please note, mat sizes are approximate as rubber shrinks and expands in conjunction with temperature and time. Tolerable manufacturing size variance is 3-5%.

Colors may vary due to inconsistencies of various display monitors or printers. Color images are intended to be used as a guide only.

## Specifications

### SURFACE

Material: PET (polyethylene terephthalate) printed/disperse-dyed yarn

Weight: 23 ounces/yard<sup>2</sup>

Construction: Cut pile

Substrate: Freudenberg LUTRADUR® polyester spunbond non-woven fabric 3.8 ounces/yard<sup>2</sup> (130 grams per square meter)

## Backing & Thickness Options

# ColorStar Impressions Logo Floor Mat

**Material:** Nitrile rubber – smooth or universal cleated  
Standard duty 52-mil (body thickness 52-mil; border thickness 94-mil)

Overall Mat Thickness: 3/8 inch (0.375")

## Standards & Testing

Certified high-traction by the National Floor Safety Institute (NFSI)  
Passes flammability tests EN ISO 11925-2 (2010) and EN ISO 9239-1 (2010).  
Passes BS 4790 (1987) determination of the flammability of textile floor coverings.

ESD rating of anti-static:

Surface to surface at 50% relative humidity  $5.7 \times 10^{11}$

Surface to surface at 12% relative humidity  $4.9 \times 10^{11}$

## Design Specifications

ColorStar Impressions HD logo mats are produced using a layering process of color. Colors are matched to our standard palette of 150 colors. PMS color matching is not available.

Minimum Text Height: 1" for serif fonts and 1/2" for sans serif fonts

Minimum Line Thickness: 1/8" except for white & light colors which should be at least 1/4"

These text requirements are for general use; however, special fonts and very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.

Light background colors should be avoided due to their tendency to show dirt on the mat more than a darker or neutral tone.

We also advise against the use of screens, tints, and transparencies in the design because they are not easily converted to our color palette.

Mat Size Maximum Imprint Area

2' x 3' (24" x 35") 23" x 34"

3' x 5' (35" x 59") 34" x 58"

4' x 8' (45" x 95") 44" x 94"

6' x 12' (69" x 143") 68" x 142"

**Call Us at 614-207-2234 to Get Your Logo on this Mat**

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